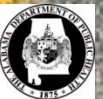


Alabama Department of Public Health: Our Journey to Accreditation

Alabama Public Health Association Annual Conference
April 6, 2016

Mary McIntyre, MD
Chief Medical Officer
Alabama Department of Public Health



Objectives

At the end of the presentation, participants will be able to:

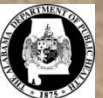
- Discuss the basic steps of the public health accreditation process.
- Identify the status of ADPH with regards to public health accreditation, including significant milestones.
- List benefits of accreditation recognized by ADPH.



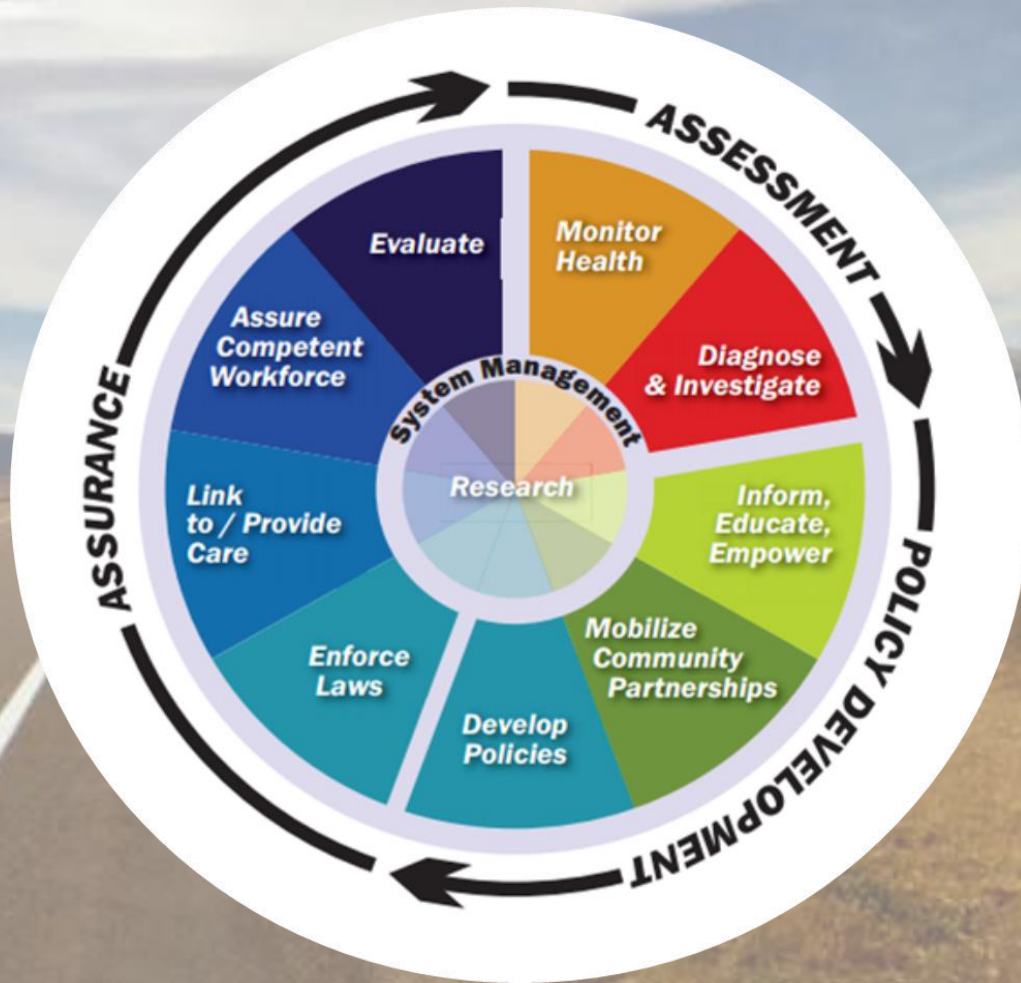


Public Health Accreditation Board (PHAB)

- National non-profit organization
 - Charged with administering the public health accreditation program
- Launched accreditation in September 2011
- Goal is to advance public health performance
- Developed process and standards
 - PHAB Standards and Measures, Version 1.5
- Website: <http://www.phaboard.org/>



Twelve Domains of Standards and Measures

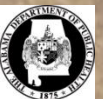


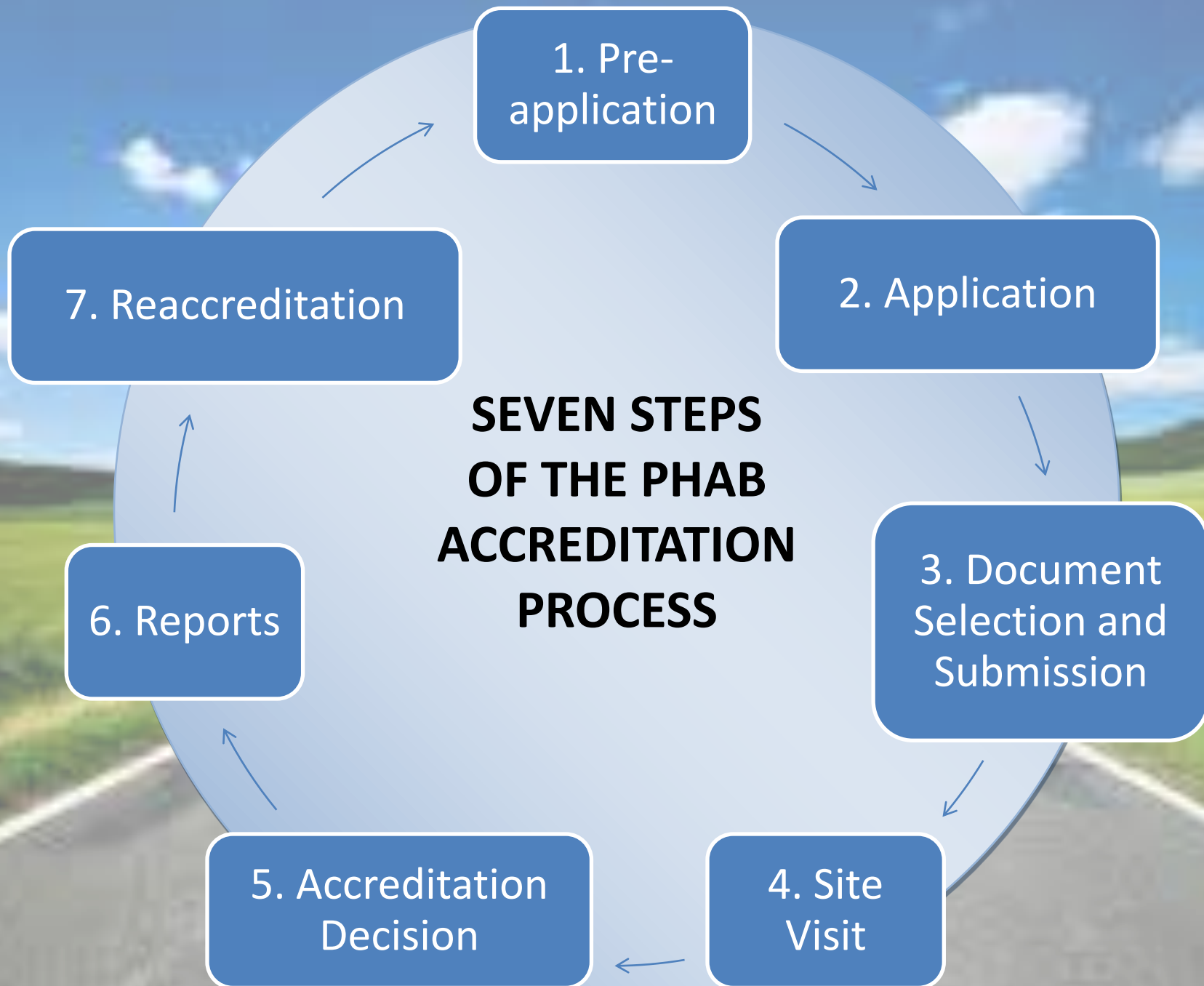
Based on the

- 10 Essential Services of Public Health

+

- Administration and Governance





Began journey in
October 2010 and
gained momentum in
May 2013

1. Pre-
application

Submitted state
health department
application
June 22, 2015

2. Application

3. Document
Selection and
Submission

Documentation
was submitted
August 23, 2016

4. Site
Visit

April 11-12, 2017

5. Accreditation
Decision

6. Reports

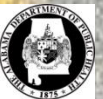
7. Reaccreditation

SEVEN STEPS OF THE PHAB ACCREDITATION PROCESS



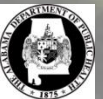
Our Journey Began

- **October 2010** – Awarded National Public Health Improvement Initiative funding
 - Established the Office of Performance Management
 - Appointed part-time Accreditation Coordinator
 - Began work on PHAB Readiness Checklists
 - Engaged Leadership
 - Begin Building QI Capacity and Culture



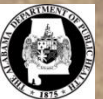
Pre-application Milestones

- **May 2013** – Appointed full-time Accreditation Coordinator
- **July 2013** – Established current organizational structure
- **November 2013** – Began Community Health Assessment (CHA)



Pre-application Milestones

- **January 2014** – Established Domain Workgroups
- **February 2014** – Held Strategic Thinking Retreat
- **March 2014** – Received Performance Dashboard source code; Established Document Management System
- **May 2014** – Submitted Statement of Intent (SOI)



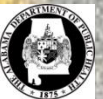
Pre-application Milestones

- **June 2014** – Completed Self-Assessment
- **August 2014** – Enlisted QI Council and Performance Dashboard Design Team; met with Community Health Improvement Plan (CHIP) stakeholders group
- **December 2014** – Established Workforce Development Team



Pre-application Milestones

- **January 2015** –
Noted significant progress with documentation selection
- **February 2015** – QI Council adopted the Turning Point Model of Performance Management

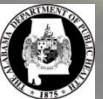


PUBLIC HEALTH PERFORMANCE MANAGEMENT SYSTEM



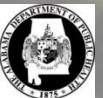
Pre-application Milestones

- **March 2015** – Completed QI Plan
- **April 2015** – Started use of Performance Dashboard; began follow-up Self-Assessment; issued Workforce Development Survey



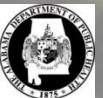
Application Milestones

- **May 2015** - Finalized prerequisite documents; completed self-assessment; Continued process to select documentation examples
- **June 2015** – Submitted application to PHAB
- **August 2015** – Accreditation Coordinator attended mandatory training with PHAB; Documentation tab in e-PHAB opened for ADPH



Application Milestones

- **March 2016** – Transition to new Accreditation Coordinator (Carrie Allison)
- **August 2016**- Finalized Workforce Development Plan; Submitted Documentation to PHAB
- **September 2016** – Mock Site Visit; Completeness Review
- **October 2016** – Site Visit Team assigned; Started monthly Domain meetings
- **February 2016** – Pre Site Visit Review
- **April 2016** – PHAB Site Visit





Public Health Accreditation May Be in Department's Future

On June 13 the State Committee of Public Health approved support for the department to begin exploratory activities that may lead to future accreditation through the Public Health Accreditation Board (PHAB). Committee approval was needed to move forward with an accreditation checklist that is a performance measure in the Alabama Public Health Improvement Initiative grant.

to deliver the three core functions of public health and the Ten Essential Public Health Services.

The Public Health Foundation will sponsor a workshop for bureau directors on July 16 to work toward development of a strategic plan and state health assessment, both of which are prerequisites to accreditation. The Performance Improvement Unit will also provide technical assistance to the three core functions of public health.

Community Health Improvement

Leading health care concerns will shape a Community Health Improvement Plan (CHIP) that will be developed and approved by the Alabama Department of Public Health. The CHIP will be developed and approved by the Alabama Department of Public Health. The CHIP will be developed and approved by the Alabama Department of Public Health.



ALABAMA



Acknowledgement of funding source:
This project was supported by funds made available from the Centers for Disease Control and Prevention under grant number 5U58CD001273-03 - Revised and extended.

Documentation can be tedious
The Public Health Accreditation Board (PHAB) standards are grouped into 12 domains that relate to the ten essential services of public health, governance and administration. The standards are grouped into 12 domains that relate to the ten essential services of public health, governance and administration. The standards are grouped into 12 domains that relate to the ten essential services of public health, governance and administration.

Alabama's Health
July 2012

Strategic Thinking Retreat Looks to

Understanding and believing in the mission, values, vision and strategy is important for every employee of the Alabama Department of Public Health. The changing environment of public health prompted State Health Officer Dr. Donald Williamson to convene a Strategic Thinking Retreat for senior leaders Feb. 3-4 in Prattville. At the retreat, participants looked at key external issues, current strengths and weaknesses, and needs for the future.

Objectives, goals and action plans were discussed in depth. Although the strategic plan below has been drafted, it has not been formally adopted and may be refined further before a final version is presented.

ADPH Draft Mission Statement

The mission of the Alabama Department of Public Health is to promote, protect, and improve the health of individuals and communities in Alabama.

ADPH Draft Value Statement

The Alabama Department of Public Health believes that all people have a right to be healthy. Our core values are the provision of high-quality services, a competent and professional workforce, and delivering compassionate care.

ADPH Draft Vision Statement

The Alabama Department of Public Health will lead the state in assuring the health of Alabamians by promoting healthy, safe, prepared, and informed communities.

Draft ADPH Strategic Statement

The Alabama Department of Public Health will increase its overall process and personnel efficiency while focusing on improving program quality and will identify, by region and by program, niches where it can demonstrate high value versus cost. The Department will also better position its regulatory and health care evaluation role, by enhancing its assurance and assessment capabilities. The Department will develop marketing, communication and branding strategies to increase the public's overall awareness of public health and inform them of the changes taking place in public health.

Goals Areas

1. Development of Electronic Medical Record (including billing)
2. Goal: By January 2016, to implement an electronic health record (EHR) which will include meaningful use/health information exchange (HIE), billing and management tools, and quality improvement (QI) tools.

Everyone's Participation is Needed for Public Health Accreditation

It's no secret. Every Alabama Department of Public Health employee should know the state health department is seeking accreditation, and we're already pursuing this goal within an aggressive time frame. All employees must also know it is important that we not only perform the essential services of public health, but that we document them.

- Public health accreditation is defined as:
 - the development of a set of standards
 - a process to measure health department performance against those standards
 - a reward or recognition for those health departments that meet the standards

Accreditation through the Public Health Accreditation Board (PHAB) provides a means for the department to advance quality and performance. The department must show that we comply with the standards and measures set by PHAB. The standards and measures are divided into 12 broad areas known as "domains" that relate directly to the 10 essential services of public health, administration and governance. Accreditation documents the capacity of the department to deliver the range of high-quality public health services a department should provide.

National public health department accreditation was launched in 2011. In 2012, the State Committee of Public Health expressed its support for the accreditation process. The Accreditation Leadership Team meets monthly and includes Leads for 12 Domain Workgroups and a Document Review Panel. All are already hard at work in the preparation phase of this process.

To acquire employees about what documentation is required for accreditation, David Stone, Education Specialist with PHAB conducted documentation training. "Connecting the Dots - Understanding the Importance of Documentation in Achieving Accreditation" Jan. 23-24 in Montgomery. The Alabama audience was the largest group he had trained on this subject and included many

Something to Celebrate: Accreditation

The work of public health is important in keeping people healthy and controlling threats to the public's health. Accreditation provides us a way to recognize that we are doing a great job while improving communication and collaboration within the department and developing our current and future workforce.

The Public Health Accreditation Board (PHAB) accepted the Alabama Department of Public Health Statement of Intent at 10:41 a.m. on May 22, which means that "the clock is now ticking" toward submitting our application for state health department accreditation.

What is Ahead
It is the department's goal to submit our accreditation application by April 30, 2015, and the required documentation by Sept. 30, 2015. After that there will be a site visit and an accreditation decision. Reports will follow every year and accreditation will occur every five years once the department is awarded accreditation status.

A statewide satellite conference on July 17 facilitated by Dale Quinney of the Bureau of Professional and Support Services unveiled the top 13 health priorities that were identified in a Community Health Assessment (CHA). These issues will be used in developing our Community Health Improvement Plan (CHIP) for Alabama and will have links to the department's Strategic Plan and service delivery. The CHA, CHIP and Strategic Plan are prerequisites that must be submitted with our accreditation application.

- Is focused on population health status and issues
- Is a collaborative process
- Mobilizes the community
- Develops priorities
- Identifies resource assets and needs
- Collects and analyzes data

Accreditation is Key as Public Health Efforts Continue

All Alabama Department of Public Health employees play an important role in achieving national public health accreditation. Regardless of job responsibilities, everyone's participation is needed to ensure that the PHAB site visit is met. Approximately 360 documentation examples are required to demonstrate our compliance with those measures.

The standards define the achievements that a health department is expected to demonstrate. Each standard has corresponding measures to evaluate whether a standard is met. Approximately 360 documentation examples are required to demonstrate our compliance with those measures. The standards define the achievements that a health department is expected to demonstrate. Each standard has corresponding measures to evaluate whether a standard is met. Approximately 360 documentation examples are required to demonstrate our compliance with those measures.

Some of the necessary documentation examples exist, but need to be reviewed and updated to meet the timeframe requirements set by PHAB. Other examples have to be developed. Approximately two-thirds of the documentation examples required for accreditation have been submitted to the DRP by the Domain Workgroups. The DRP is led by Deputy Director of the Office of Program Integrity, Debra Thrall. This panel helps ensure that the documentation the department is submitting complies with PHAB requirements. The panel is selecting exemplars for review by the site visitors, and reflects the department's best work. The panel has been meeting and reviewing documents since February 2014.

PHAB Accreditation Team
Listed below are the 12 domains and the names of the domain leaders.

- State Health Officer: Donald E. Williamson, M.D.
- Accreditation Coordinator: Carol Heier
- Domain 1 - Conduct Assessment Activities: Michele Jones, Dale Quinney
- Domain 2 - Investigate Health Problems: Sherry Bradley, Mary McIntyre, M.D.
- Domain 3 - Inform and Educate about Public Health: Jim McVay, Dr. P.A. Sally Palmer

continued on page 4



BENEFITS -

**LOOKING BACK IN THE
REAR VIEW MIRROR**





Improved Processes and Practices

Increased Collaboration





More Bridges

Supportive Infrastructure





Stronger Workforce

A conceptual image featuring a human hand reaching upwards from the bottom right corner towards a bright blue sky filled with white clouds. Several of the clouds are shaped like dollar signs (\$), with the largest one positioned directly above the hand. The text 'Additional Funding' is overlaid in a bold, black, sans-serif font across the palm of the hand.

**Additional
Funding**

A dramatic landscape photograph showing a steep, layered cliff face meeting a turbulent blue ocean. Waves are crashing at the base of the cliff. In the foreground, there is a grassy slope. The sky is filled with dark, heavy clouds, but a vibrant rainbow arches across the upper right portion of the frame. The overall mood is one of hope and perseverance.

Are we there, yet?

No, but we're closer than we've ever been!



Questions?

For more information:

Carrie Allison, Accreditation Coordinator - (334) 206-5229

www.adph.org/accreditation

